

On the Occasion of 'WORLD TEACHERS DAY'

INTERNATIONAL CONFERENCE

Global Perspective in Higher Education with Innovation, Social Media & Digital Technology

Special Session: Global Best Practices in Higher Education - Canada, Australia, USA, UK, Germany, Finland, Singapore, UAE & Philippines - Digital Education

Wed-Thur, 5th-6th Oct 2016, Hotel Shivalikview, Sector-17, Chandigarh

AGENDA

- Best Practices in Higher Education
- Perspective on the Future of Higher Education & Employment
- Empowering Teachers/Trainers/Counsellors through ICT in Teaching & Learning
- Innovative Practices in Higher Education - Digital Education
- Bridging the Education, Employment Gap-Concept of Finishing Schools
- Promoting Corporate Academic Interface
- Vocationalisation of Education Roadahead
- Future Trends in Higher Education for Employment and Entrepreneurship
- Integrated Online Education
- Enhancing the role of teacher as a Counsellor, Facilitator, Motivator & Mentor
- Global Network (Joint Research / Faculty Exchange / Student Exchange)
- Higher Education Roadmap for next 10 years

RUSA Implementation and Roadmap Ahead

- RUSA to integrate Finishing Schools with Higher Edu. in Punjab
- Aptitude cum Psychometric Evaluation of Punjab Youth for Employment and Entrepreneurship
- Special Training programs for Youth from Rural and Socio Economy weaker section (SC & ST Youth)
- Empowerment of Teachers/Trainers/Counsellors dealing with SC/ ST / OBC Youth





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Dr Mahendra Nath Pandey
Hon'ble Minister of State for HRD
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Vinay Sheel Oberoi
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GLOBAL EDUCATION SCENARIO

Education industry is the second-largest industry after healthcare worldwide, generating large scale revenues and employment. In 2015, the market for education was \$4.9 trillion and poised to grow significantly and the market for the subset of e-learning, stands at \$91 billion. US has the largest share in the global education market. According to IBIS Capital* the e-learning market is projected to grow by 23 percent between 2014 and 2017, making it the fastest-growing market in education. The market for e-learning beyond U.S. borders is serving 1.4 billion students and 62.5 million educators.



ASIAN EDUCATION SCENARIO

The education industry has experienced a rapid growth rate supported by rising awareness in developing countries (especially India & China). Higher education sector has taken a jump over the last two decades, according to estimates over three million students now study at universities outside their home countries. By 2020, the People's Republic of China alone will account for 30% of the world's university graduates between the ages of 25 and 34. India, Asia's third largest economy, is projected to add 300 million people to its workforce over the next two decades the equivalent of the entire US population.”

INDIAN EDUCATION SCENARIO

India, the second most populous country in the world with over 1.2 billion people and one of the youngest with more than 140 million between the ages of 17 and 23 years, who fall into the higher education age bracket. Globally, India has the 3rd largest education system after the United States and China, with a network of more than 1.4 million schools, 757 Universities and 49,978 Higher education Institutes.

Higher education sector witnesses spending of over US\$ 6.78 billion, and it is expected to grow to reach US\$ 34.12 billion in next 10 years. In e-learning segment, India has become the second largest market after the US @ US\$ 2-3 billion, and is expected to touch US\$ 40 billion by 2017. The education sector attracted FDI of US\$ 1,256 million from April 2000 to March 2016.**



* A London-based investment bank

** DIPP -Dept. of Industrial Policy and Promotion

Source: All India Survey on Higher Education, 2014-15(Provisional), Dept. of Higher Education, MHRD, GoI

GLOBAL FLOW OF INDIAN STUDENTS FOR HIGHER EDUCATION

India is a major contributor to the global flow of international students. As per the “Indian Students Mobility Report 2015: Latest Trends from India and globally”, in 2014 over 300,000 Indian students headed abroad for further studies, which was 196834 in 2012. India has also overtaken China in terms of growth rate in the number of students studying in foreign countries. Indians spend USD 6-7 billion on International education. (TISS & ASSOCHAM). Favoured destination are US, Canada, UK & Australia.



Top international student source markets worldwide (2012).

Source: UNESCO Institute of Statistics

Indian Higher Education Enrollments in Top 7 receiving Countries, 2005-2012

Year	USA	UK	Australia	Canada	NZ	China	Germany	Total
2012	96745	NA	12629	28929	11349	10237	5745	190055
2011	100270	29900	15395	23601	12301	9370	4825	228774
2010	103895	39090	21932	17549	11616	9014	3821	253743
2009	104897	38500	28020	9561	9252	8468	3236	247631
2008	103260	34065	28411	8325	6348	8145	3217	216516
2007	94563	25905	27078	7304	3855	7190	3431	205852
2006	83833	19228	25497	6927	2599	3245	3583	158215
2005	76503	16872	22529	6688	NA	NA	3807	NA

Source: IIE Open doors, UK Higher Education Stats. Agency, Australia Edu. International, Citizenship and Immigration Canada, New Zealand Ministry of Education, China Scholarship Council, DAAD/HIS(Germany)

WELL KNOWN EDUCATION HUBS ARE UK,USA, CANADA, GERMANY, SINGAPORE ,AUSTRALIA and UAE

Finland is a model state for School and Higher education worldwide,

Emerging countries trying to develop as education Centric societies are Philippines and Vietnam

- Political and demographic changes continue to shape student mobility worldwide
- Government strategies are driving a range of international experiences for students
- Study abroad is valued by all developing countries
- New Developments in International Higher Education: Universities as international brands
- International branch campuses are expanding to include non-traditional countries
- International engagement is increasingly research-focused
- Institution-industry partnerships overseas are growing and diversifying
- The appeal of 'education hubs' is broadening
- Technology is becoming increasingly central to education worldwide
- Internationalizing access to research
- Education as a tool to achieve economic success and development

CONFERENCE OBJECTIVES

- Interactive platform for Overseas Institutions to showcase their capabilities to educators
- International Universities and Colleges get to interact directly with educators for admissions
- Explore collaborations on Academics, Program Development, Integration of courses
- Companies in Education Field elaborate their innovations and how it helps Educators and Students
- How Social Media can impact Education
- Role of Digital Technology in education
- Explore Academic Partnership to setup Finishing School across regions.
- Explore possibilities of student mobility / Exchange, Faculty Exchange
- Joint Research and Development
- Empowerment of teachers and Educators with an aim to produce Globally acceptable students.

LET US SETUP FINISHING SCHOOLS NETWORK AS A LINK BETWEEN EDUCATION & CORPORATE



APTITUDE & PSYCHOMETRIC TEST



PERSONAL GROOMING



PERSONALITY ENHANCEMENT



VIRTUAL ART OF COMMUNICATION



ASSESSMENT TECHNIQUES



BASIC COMPUTER SKILLS



SOCIAL ETIQUETTE



DINING ETIQUETTE



GROUP DISCUSSION



INTERPERSONAL SKILLS



MOCK INTERVIEW SKILLS



PERSONIFIED PERSONALITY



PLACEMENT DRIVE



OUR TEAM



ICSI is working on an initiative to Empower the Teachers of Punjab in School and Higher Education in order to prepare their students to be better placed for taking up higher education opportunities globally. This conference is designed on a two way platform, the first being to educate the participants on the Higher Education avenues in overseas destinations.

This conference is also going to offer a unique opportunity for companies in the field of Education working on innovations and digital technology including social media to interact with the professionals involved in imparting education to the youth of Punjab. It is ideal for showcasing the various ideas that these companies have implemented that impact the learning outcomes.

EMPOWERING EDUCATORS AND CONSELLORS TO TRANSFORM YOUTH

Understanding the learner, ICT In Teaching and learning, Teacher as a Counsellor, Development of Life Management Skills, Field exercise on Team Building

This initiative is focused on Empowering the youth of Punjab towards a brighter future. This is planned through a series of measures that involve empowering Teachers in higher education to fulfill several roles that take them beyond just class room delivery. We endeavour to enhance the role of Teachers as Counselors, Facilitators using creativity, ICT, Social Media and knowledge sharing with partners in the field of Higher Education (India & Overseas), Digital Media, Television in Education and other avenues. This platform will enhance the value of the teachers towards their students with inputs from International bodies in the field of Global Education.

Our HR Partner



Our Teacher Empowerment Program Partner

