



**3rd
Annual
Convention**

NER(I)-ASEAN

Northeast India Association of Southeast Asian Nations

FOCUS CLMV

Cambodia, Laos, Myanmar & Vietnam

Tapping Potential of Services Sector
Catering to Domestic & International Demands

Services Exports

Thursday - Friday, 22-23 February, 2018
Classic Grande, Chingmeirong, Imphal West, Manipur

Focus: Aviation - Tourism - Hospitality | Education - Skills - Capacity Building | IT, ITes & Telecom
MSMEs - Services Sectors | Media-Entertainment | Wellness & Health Services | Art - Craft - Textile Exports



SERVICE INDUSTRY: GLOBAL SCENARIO

Conventional wisdom suggests that during the early development phase of any country, expansion of output in manufactured goods precedes growth in the services sector. As a country progresses further manufacturing often takes a back seat, giving way to the services sector in terms of both output and employment, and manufacturing firms themselves become increasingly service centric in order to remain competitive.

Industry	GDP (\$ US Billions)	% of Global GDP
Travel & Tourism	2,365	3.1
Banking	2,436	3.2
Education	2,605	3.4
Retail	4,261	5.5
Financial Services	4,796	6.2

Source: <https://skift.com/2015/06/08/5-charts-that-show-why-the-travel-industry-is-the-worlds-fastest-growing-sector/>

OPPORTUNITIES FOR GROWTH FOR SERVICE INDUSTRY IN ASIA ARE TREMENDOUS.

- It is estimated that there are currently 4.8 million high-income Asian households outside Japan with an annual income above US \$ 50,000.
- With a projected medium-term economic growth outlook of 3-5 % p.a. for Southeast Asia and 5-7 % for China and India, this number is set to rise steadily.
- The growing affluence will translate into huge demand for services, especially higher end and better quality services. E.g. Quality Health care Services and education services.
- The next 15 years will see a significant outpacing by Asia, and particularly the powerhouses of China and India, of the rest of the developing world in gross domestic product (GDP), wages and consumption power.
- Also, China and India will contribute 65 million and 142 million new workers to the global workforce respectively by 2020.

ASEAN Services growth in... South-east Asia's biggest economies averaged 5.2 per cent year-on-year in the first three quarters of 2017, against 2.7 per cent growth in manufacturing. Services sector in the Asean region is expected to contribute more than 70% to the regional gross domestic product (GDP) in the medium term from the current 50%. ASEAN's exports and imports of services have nearly doubled over the years from US\$354 billion (RM1.39 trillion) recorded in 2007 to US\$619.7 billion in 2016. Similarly, intra-Asean trade in services has also almost doubled from US\$89.5 billion to US\$172.6 billion during the same period.

Source: <https://themalaysianreserve.com/2017/04/03/asean-services-sector-to-contribute-up-to-70-gdp/>



SECTOR WISE SHARE OF GROSS VALUE ADDED AT CURRENT PRICE IN INDIAN ECONOMY



INDIA'S PROGRESS HAS BEEN UNIQUE IN MANY WAYS AS IT DEVELOPED A DISTINCT GROWTH MODEL. The economy transition to a knowledge economy driven by the services sector, leapfrogging the intermediate manufacturing driven stage seen in developed economies

3rd Annual Convention & Expo

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AIRLINES: Domestic air traffic rose nearly 16 per cent in August 2017, continuing its double digit growth, according to the civil aviation regulator Directorate General of Civil Aviation (DGCA). About 9.69 million passengers flew in August, up from 8.38 million a year earlier. Passengers carried by domestic airlines during January-August 2017 were 75.411 million as against 64.468 million during the corresponding period of previous year.

EDUCATION: India holds an important place in the global education industry. The country has more than 1.5 million schools with over 260 million students enrolled and about 751 universities and 35,539 colleges. India has one of the largest higher education systems in the world. However, there is still a lot of potential for further development in the education system.

MEDIA - ENTERTAINMENT: The Indian media & entertainment sector is expected to grow at a Compound Annual Growth Rate (CAGR) of 13.9 per cent, to reach US\$ 37.55 billion by 2021 from US\$ 19.59 billion in 2016, outshining the global average of 4.2 per cent. Over FY 2016-21, radio will likely grow at a CAGR of 16.1 per cent, while digital advertising will grow at 30.8 per cent. The largest segment, India's television industry, is expected to grow at a CAGR of 14.7 per cent, while print media is expected to grow at a CAGR of 7.3 per cent.

TOURISM AND HOSPITALITY: India's rising middle class and increasing disposable incomes has continued to support the growth of domestic and outbound tourism. Domestic Tourist

Visits (DTV) to the States/Union Territories (UTs) grew by 15.5 per cent y-o-y to 1.65 billion (provisional) during 2016 with the top 10 States/UTs contributing about 84.2 per cent to the total number of DTVs, as per Ministry of Tourism. Foreign tourist arrivals (FTAs) in India increased 18 per cent year-on-year to reach 723,000 in September 2017.

WELLNESS: The Indian wellness industry was estimated at close to Rs85,000 crore in financial year 2016-17 and is expected to grow at a compounded annual growth rate (CAGR) of nearly 12% for the next 5 years. The industry can achieve about Rs1.5 trillion by FY20, according to a recent report by Ficci and EY.

MSME IN SERVICE SECTOR: The recent years have seen MSMEs in the services sector flourish with these enterprises accounting for over 30% share of the national GDP. Over 68% of all working MSME enterprises, both in the formal as well as informal sectors, are engaged in service activities. MSMEs in services sector account for over 60% of the overall employment opportunities generated by MSMEs in rural and urban areas.

Source: www.ibef.org, *GES2017report*

IT, ITes & TELECOM: India's IT industry amounts to 7 per cent of the global market, largely due to exports. India comprises of more than 15,000 firms, of which 1000+ are large firms. India's software service exports increased 10.3% in FY17 to US\$ 97.1 billion from US\$ 88 billion in FY16. IT-SEZs have been initiated with an aim to create zones that lead to infrastructural development, exports and employment.

SPECIAL FOCUS

STATE - **MANIPUR** | COUNTRY - **MYANMAR**

1st Day

INAUGURAL SESSION

LUNCH BREAK

PANEL DISCUSSION I

Airlines, Tourism and Hospitality

TEA BREAK

PANEL DISCUSSION II

Skills, Capacity Building and Entrepreneurship



2nd Day

MORNING SESSION

PANEL DISCUSSION III

Service Industry MSMEs

PANEL DISCUSSION IV

Health, Wellness and Medical Tourism

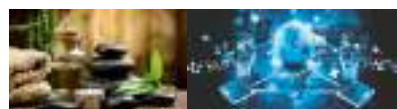
TEA BREAK

PANEL DISCUSSION V

IT, ITes & Media - Entertainment

LUNCH

Valedictory Session & Summing up



VALUABLE PARTICIPANTS & THEIR FOCUS

Service Industry Experts, Intellectual and Industry Resource Developer belonging to Aviation - Tourism - Hospitality, Education - Skills - Capacity Building, IT, ITes & Telecom, MSMEs - Services Sectors, Media-Entertainment, Wellness & Health services who have an in depth knowledge of latest trends & skills required in their respective areas of Service Industry to have valuable contribution towards Employment & Entrepreneurship ventures both for India & ASEAN region.

Northeast India Calling



INTERNATIONAL CONFERENCE POTENTIAL OF SERVICE SECTOR

CATERING TO DOMESTIC & INTERNATIONAL DEMANDS
Advantage: NORTH EAST INDIA

Thur-Fri, 25-26 Feb 2016, Radisson Blu, Guwahati (Assam)



INTERNATIONAL BUSINESS SUMMIT NORTH EAST (INDIA) & CLMV (ASEAN)

Cambodia, Laos, Myanmar & Vietnam

Fri-Sat, 24-25 March 2017, Guwahati (Assam), INDIA

