



Network India

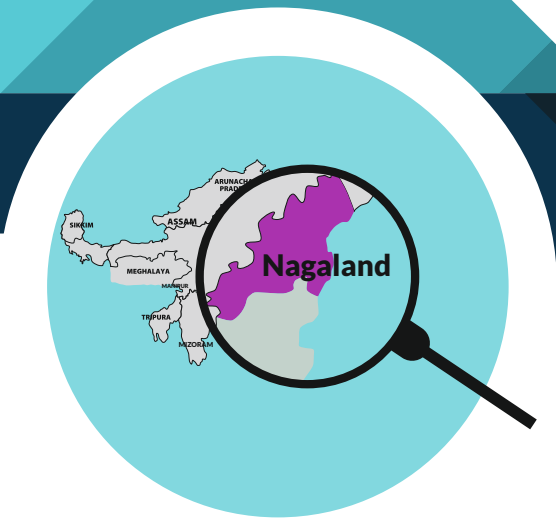


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1st NORTHEAST Summit

“Developing Northeast through the Power of Entrepreneurship”



20th-21st December 2018
Dimapur, Nagaland

Knowledge Partner

FROST & SULLIVAN



Modi government's 'Act East' policy to make the north-eastern states the gateway to South East Asia

Sh. Narendra Modi
Hon'ble Prime Minister of India

NORTH EAST REGION - A SNAPSHOT

- The North East Region (NER) refers collectively to the eight states located in the midst of the East Himalayan region, comprising Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura
- Covers an area of 262,000 sq km accounting for 7.9% of India's total geographical area
- The NER is connected to the rest of India by a 22 km wide stretch of land (at Siliguri, West Bengal)
- Shares 2,000 km of International borders with Nepal, Bhutan, China (Tibet), Myanmar and Bangladesh
- Region is well endowed with natural resources and ideal climatic conditions for Agriculture, Plantations and Sericulture

(in %) **Gross State Domestic Product (GSDP)** (As on 29-07-2017)

	Arunachal Pradesh	Assam	Manipur	Meghalaya	Mizoram	Nagaland	Sikkim	Tripura
Sector	2015-2016	2015-2016	2015-2016	2015-2016	2015-2016	2015-2016	2015-2016	2015-2016
Primary	45	28	21	19	20	34	9	33
Secondary	18	22	12	28	24	12	58	17
Tertiary	37	50	67	53	56	54	33	50
GSDP (Rs. in Lakh)	1638923	19809800	1804276	2406499	1155933	1841424	1520933	2966662

Source: Central Statistical Organisation (CSO)

Promoting Entrepreneurship for Socio Economic Empowerment of Northeast India

MSMEs Growth Engine of the Indian Economy.



51 million SMEs across the country



Generate employment for 120 million people



Contribute 38% of the GDP



Account for 40% of the Exports



Registered a growth of around 20% in 2015-16

The Centre has earmarked Rs 1,000 crore for implementation of various schemes for micro small and medium enterprises of the North East region in the 2018-19 fiscal.

www.business-standard.com/20/8/2018



KEY HIGHLIGHTS OF THE EVENTS

CONFERENCE STRUCTURE:

- 1) **Northeast Entrepreneur Investor/Business Meet**- Opportunity for select Entrepreneurs from the Northeast to make their business pitch to investors.
- 2) **CEOs Panel** - CEOs of leading businesses across India will discuss how the potential of the Northeast can be grown.
- 3) **Entrepreneurs Panel**- Successful entrepreneurs will present their stories, discussing the importance of innovation, skilling and what is the enable business environment
- 4) **Innovative Finance Panel**

PROPOSED ROUND TABLE AGENDA & INVITED SPEAKERS

Panel Discussion:

Entrepreneurs Panel (Eminent and successful entrepreneurs from various service industries including technology, Health, Music, E-Commerce and Education will share their experiences)

Panel Discussion: Innovative Financing building Northeast Ecosystem

Speakers

- Aavishkaar - SIDBI
- NEDFI - Axis Bank
- Omidyaar Network
- Dhrishti - Lakhimi Baruah, Konoklota Mahila Urban Cooperative Bank (KMUCB)
- Bill & Melinda Gates

CEO Discussion Panel: Growing the Northeast-

Moderator:

- Reliance
- Mahindra & Mahindra
- Tata
- Futures Group
- Patanjali

Breakout Sessions:

- Challenges & Opportunities
- Business Models
- Supply Chain Linkages
- Marketing & Branding
- Financing
- Infrastructure
- Skilled Workforce

Tourism & Hospitality

(Cultural Tourism, Adventure Tourism, Eco-Tourism, Homestay)

Case Studies

Textiles (Mainstreaming indigenous

handlooms, Beyond Fashion-handicrafts and home ware)

Case Studies:

- Sewa & Anita Dongre (Grassroots)
- Nagaland (Jasmina Zeliang)
- Anita Lal, Good Earth

Agriculture (Organic farming, Traditional Medicines, Animal Husbandry

Floriculture, FPOs)

Moderator: Tata Trust/ Futures Group

Case Studies:

- Mizoram
- Himachal
- Rangu Rao, Samaj Pragati Sahayog

Northeast Entrepreneurs Investor/Business Meet

We aim to build a discourse around the sustainable development, of North East India. Bringing together business leaders, government, non-profits and development agencies, the conference attendees will explore the role of skilling, capacity building, innovation and entrepreneurship in achieving sustainable economic growth of the north eastern states, with a focus on employment generation, inclusion of indigenous groups and gender equality.

SPEAKERS



Sh. Neiphu Rio
Hon'ble Chief Minister
Nagaland



Mr. Yuri Afanasiev
UN Resident Coordinator
& UNDP
Resident Representative India



Sh. Kamal Singh
Executive Director
UN Global Compact India



Dr. Gulshan Sharma
DG- ICSI