

विश्वगुरु बनना है भारत -भारत का सम्मान करो



Sustainable Development
Goals



International Conference **CREATIVE & INNOVATIVE EDUCATION**

(Concept - Research - Strategy & Implementation)

(School, Vocational, Technical & Higher Education Teachers)

Friday, 4th Oct 2019, New Delhi

On the Eve of

UNESCO - WORLD TEACHERS' DAY - 2019

under the dynamic Leadership of



Dr. Ramesh Pokhriyal 'Nishank'

Hon'ble Minister of Human Resource Development
Government of India

Facilitating
Indian Teacher
Going Abroad -
Enhancing
Services Export

DELIBERATIONS ON :

- Ensuring inclusive and equitable Quality Education and promoting Life Long Learning Opportunities for all
- Bringing Local to Global approach in Teacher Empowerment through Personal & Professional Development.
- Global Collaborations for students, faculty, research and cultural exchange by understanding Youth Affairs.
- Concept of Finishing School as Centre of Excellence for Teacher & Youth Empowerment with Life Mgt. Skills
- Release of 1 year extended program with 4 years B.Ed program from 2020 as a special program for Indian Teachers going Abroad (Services Exports).
- Ageing Population of various nations provides an opportunity to Indian Teachers to pursue International Education related Careers.

Empowering
educators
education
economy

our Deep Gratitude to

NCTE, UNESCO, NCERT, NIEPA, BRITISH COUNCIL & TAFE

Case Studies research & compilation by ICSI will be circulated on the following:

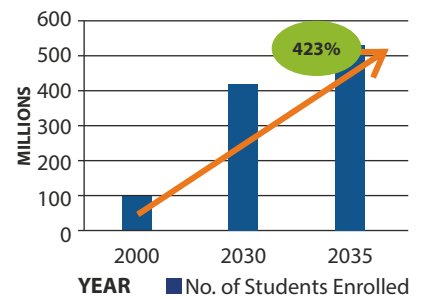
- Northeast India & ASEAN TIE-UPS
- Academic Intervention for Spiritual Tourism in Uttar Pradesh
- Finland & Scandanavian Countries Education System
- Innovative & Prominent Practices in Teacher Education
- Sending Teachers Abroad as Services Export



THE GLOBAL & ASIAN SCENARIO

Education industry is the second-largest industry after healthcare worldwide, generating large scale revenues and employment. In 2017, the market for education was \$4.9 trillion and poised to grow significantly and the market for the subset of e-learning, stands at \$91 billion. The East Asia and the Pacific region is expected to exceed enrolments of 100 million students between 2020 and 2021, and to exceed enrolments of 200 million between 2033 and 2034. By 2035, 42% of global enrolments (or 212.9 million enrolments) will be from this region, a sharp contrast to the 25% proportion it attained back in 2000. China will remain the country in the world with the highest number of students enrolled in higher education by 2035 (anywhere between 20% and 30% of the world's total).

FORECAST HIGHER EDUCATION - ASIA (2035)

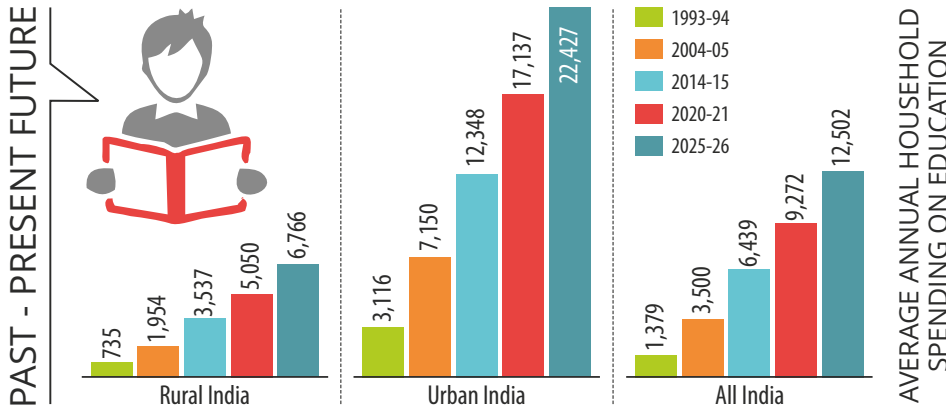


Source: <http://monitor.icef.com/2012/09/new-2035-enrolment-forecasts-place-east-asia-and-the-pacific-in-the-lead/>



INDIAN EDUCATION INDUSTRY INSIGHT

With a median age of 25 years, India has over 550 million people below the age of 25 years. According to Census figures, over 32 per cent of the 1.1 billion population is between the age group 0-14. This means that the number of people in India needing primary and secondary education alone exceeds the entire population of the USA.



KEY ACHIEVEMENTS



India has become the second largest market for e-learning after the US. The sector is currently pegged at **US\$ 2 billion** and is expected to reach **US\$ 5.7 billion** by 2020. The distance education market in India is expected to grow at a Compound Annual Growth Rate (CAGR) of around **11%** during **2016-2020**.

IMPORTANT STATS

TOTAL PLAYERS

Of the total **1.5 million** schools, **1.1 million** are run by the government. India is host to **751 universities** and over **35,539 colleges**.

MERGERS AND ACQUISITIONS

Mergers and acquisition activity in the education space has seen **16 deals** so far this year valued at **\$47 million**.

KEY DETERMINANTS

FDI inflow into the education sector stood at **US\$ 1.42 billion** from April 2000 to March 2017.

FUTURE OUTLOOK

The Indian education market is expected to almost double to **\$180 billion** by 2020. TalentSprint, a skill development company based in Hyderabad, has announced the launch of 'SmartCampus', where it plans to skill around **1 million** people in the areas of IT and banking by the year 2020.

NORTHEAST REGION SCENARIO

NER (I) is endowed with rich biodiversity and natural resources. The literacy rate in many of these states is above the rest of the country. Skilled human resources to exploit the local resources, if developed, such as tea, timber, tourism, oil, coal and bio-resources, offer immense potential for the economic progress of the region. It is needless to mention that quality higher education is pre requisite for creation and development of skilled human resources. Quality higher education, thus especially in north eastern region will help to circumvent the natural resource constraints and creation of knowledge infrastructure towards self-empowerment of the people. In the N.E. India most of the Colleges have initiated new courses such as BBA, BCA, Travel & Tourism, Sericulture, Environmental science etc. in addition to regular bachelor programs on self-Financing basis. Even in universities also various professional courses have been introduced in addition to the general academic courses. It is positive symptom for the Higher Educational institutes of this region.



**BRIDGING THE GAP BETWEEN
INDUSTRY REQUIREMENTS
& ACADEMIC DELIVERABLE
DIGITAL EDUCATION**



STAKEHOLDERS INVOLVED

ACADEMIA

Vocational Institutions, ITI's Polytechnics, Professional Institutions and Universities offering degree/diploma/certification.

GOVERNMENT & PPP

Ministries of Human Resource and Development, Corporate Affairs, Employment generation & training, Skill Development & Youth Affairs, Education, Skill Development agencies - NSDA, NSDC and Sector Skill Councils.

INDUSTRY

All the employers from Private & Public Sector, Government Organizations, Micro, Small, Medium and Large Scale Enterprises.

GLOBAL SCENARIO

Research and Markets in a report on "Global Digital Education Content Market 2016-2020". Forecasted the global digital education content

Global MOOCs Scenario



MOOCs in 2016. Analysis by Class Central

market to grow at a CAGR of 8.35% during the period 2016-2020. The report covers the present scenario and the growth prospects of the global digital education content market for 2016-2020. To calculate the market size, the report considers the revenue generated by the packaged and customized digital content offered by the vendors to the educational institutions.

According to the report, with almost all schools and universities publishing standard and customized content digitally, there is a rush to develop virtual libraries to provide quality content to students for any grade and subject irrespective of the location.

Source: https://www.researchandmarkets.com/research/m7r63j/global_digital

INDIAN SCENARIO

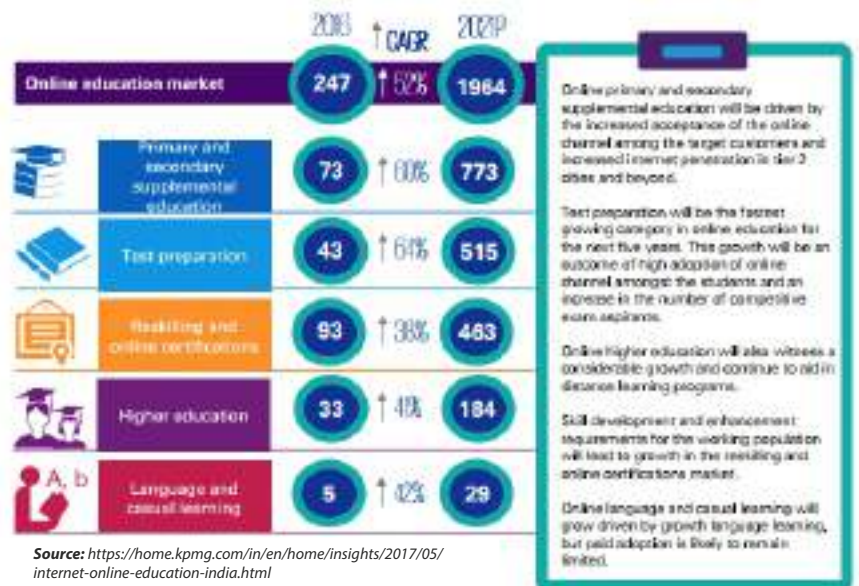
According to a 2016 report by Technopak, India's education market is valued at \$100 billion currently while the digital learning market is estimated at \$2 billion. The digital learning market is expected to reach \$5.7 billion by 2020 as the number of internet users is increasing. India's internet user base is estimated to reach 550 million by 2020 with an approximately 40% penetration, a significant increase from the 35% currently.

The K-12 segment is valued at \$52 billion with a market share of 52%. With the current enrolment of 260 million, the K-12 segment offers the largest and most attractive segment for digital learning providers in India, the report noted.

Digital learning in the K-12 space comprises segments such as smart class solutions, online tutoring, online preparation for exams, simulation and virtual reality, STEM learning, AR and robotics and assessment.

Source: <https://www.vccircle.com/indias-education-market-nearly-double-180-bn-2020-1/>

Category-wise market size (in USD million)



OBJECTIVES OF CONFERENCE

- Industries in Education Field elaborate their innovations and how it helps Educators and Students.
- How Social Media can impact Education industry.
- Role of CSR in Education Empowerment.
- Explore PPP Model to setup Finishing School across region.
- Explore possibilities of Student and Faculty Exchange between industry and academia.
- Joint Research and Development between industry and academia.
- Empowerment of Teachers and Educators with an aim to produce Globally acceptable students.
- Bringing Corporate Heads on Board of Higher Educational Institutes.
- Academic Administrators Empowerment deliberation.
- Effective Implementation of various Govt. Schemes

PROMINENT SPEAKERS

- Prof Satinder Dhiman, Professor of Management, Woodbury University, California, USA
- Prof N V Verghese, Vice Chancellor, NUEPA
- Prof. Binod Kumar Tripathi, Director, IUCTE, BHU, Varanasi
- Prof Mahendra Lama, JNU & Founding VC CU of Sikkim
- Prof. Amarendra P Behera, Joint Director, CIET, NCERT
..... and many more

EXPECTED OUTCOME OF THE CONFERENCE

- Converting Job Seekers Into Givers.
- Bridging the Education - Employment - Entrepreneurship Gap.
- Diverting youth towards booming Service Industry.
- Integrated Online Education Industry.
- Enhancing the role of teacher as a Counsellor, Facilitator, Motivator & Mentor.
- Development and Dissemination of e-contents & Mobile – Apps for Education.
- Life Management Skills for making Industry Professional.
- Training in a Blended Mode.
- Continuous Professional Development- Life long learning.
- Enhance the access and equity for Quality education.
- Flipped Learning in Educational with role of Industry Institution.
- Motivated, passionate and dedicated Youth
- Enhance Private Sector Participation in Education industry through CSR activities.



Modi government's 'Act East' policy to make the north-eastern states the gateway to South East Asia

Sh. Narendra Modi
Hon'ble Prime Minister of India



Who Should Attend

- Key Policy Makers and Decision Takers Education Policy making and implementation
- Curriculum Designers and Directors
- Technology Coaches, Integrators and EdTech Managers
- Principals, Academic Administrators, Teachers, Educators and Counselors
- Learning Specialists
- Company Representatives Making Products and Services for Education
- Corporate, Companies and Investors Dealing in CSR Activities Related To Education
- Corporate, Companies and Investors Dealing in CSR Activities In Northeast India
- Northeast Student's Representatives

BRINGING THE MOST REQUIRED SKILLS IN THE ECO-SYSTEM OF THE REGION

by 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgement and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

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Concept, Research & Presentation by



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INTERNATIONAL CHAMBER FOR SERVICE INDUSTRY
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